



**ICEIT** COUNCIL

**SPONSORSHIP**

**PACKAGE**





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The ICCIT Council is a student-run academic society that represents the interests of students enrolled in the Institute of Communication, Culture and Information Technology (ICCIT) at the University of Toronto Mississauga. ICCIT students take courses at U of T Mississauga, U of T St. George, and Sheridan (Oakville Campus)

The focus of ICCIT programs in general are on the generation, diffusion, and social impact of new technologies, and how media and technologies interact with commerce, culture and communication. Our organization runs a wide variety of events throughout the school year that help these students to connect with one another on various academic, professional and social levels, as well as to their community.

We host over 40 events a year on our own and collaboratively with on and off campus organizations. Some examples include networking events, academic and creative workshops, conferences, case competitions, speaker events, and social destressors.



## OUR MISSION

As the governing society for our institute, it is our responsibility to represent the interests of our students. Whether it's improving courses or the programs overall, we are here to listen to their concerns and advocate on their behalf. Each of us on the executive team started off with a small network, a limited portfolio and little idea of what direction we wanted to pursue. But we've been through the ropes and we've grown together. That's why we've made it our mission to help others on their journey. It is what the ICCIT Council truly stands for.

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## ONLINE ENGAGEMENT

### **Facebook Likes**

1,055 LIKES

### **Facebook Followers**

1,060 FOLLOWERS

### **Instagram Followers**

529 FOLLOWERS

### **Twitter Followers**

736 FOLLOWERS

### **Linkedin Followers**

138 FOLLOWERS

The online reach of ICCIT Council has an audience largely consisting of current post-secondary students and alumni. Our audience is highly responsive to our posts with immense participation in our events and social media campaigns.

We are also in direct contact with over 2,000 students within the University of Toronto-Mississauga. All of whom voluntarily opted to learn about any events or workshops that ICCIT Council has to offer.



## SPONSORSHIP MATRIX

As the ICCIT Council, we are the official student-run academic society responsible for the best representation of the Institute of Communication, Culture and Information Technology program at University of Toronto Mississauga. We cater to students enrolled within this 4-year Honours Bachelor of Arts degree program.

We host a wide variety of events designed to engage students in experience and network building initiatives. Each event caters to students within ICCIT, as well as the large demographic of peers enrolled in other programs at the university. Other than University of Toronto Mississauga students, our events bring in members of the ICCIT faculty and ICCIT alumni, providing your company with an excellent opportunity for exposure to your products and services.

The ICCIT Orientation event at the start of the year, and ICCIT Gala at the end of the scholastic year, both offer ample opportunity for your company to leave an impact on a highly engaged, and culturally aware, community.



## SPONSORSHIP MATRIX

Sponsorship Exclusive	Platinum \$5,000	Gold \$2,000	Silver \$1,000	Bronze \$500
<b>Events</b>				
sponsorship recognition by MC	X	X		
sponsorship mention on event collateral	X	X	X	X
complimentary tickets	X			
sponsorship booth	X	X		
<b>Print Ads</b>				
logo on event collateral and signage	X	X	X	X
<b>Media Ads</b>	8 months	8 months	4 months	2 months
banner on website	X			
logo on promotional content and video	X			
company recognition on social media	X	X	X	
logo on event page	X	X	X	X
sponsorship mention in emails	X	X	X	



# PAST SPONSORSHIPS







**CONTACT US**

## **Co-Presidents**

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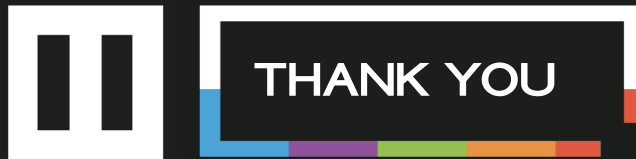
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**WE LOOK FORWARD TO  
COLLABORATING SOON!**

stay connected with us @ICCITCouncil

